



Transforming lives, paving the path for Every last mile Child



Founder's Message



Ms. Neha Chawla is the Founder of NGOStory, a media platform advocating the work of grassroot NGOs and Director of Project Shiksha, with a decade of corporate experience across IT, startups, hospitality, and ed-tech. Born in the city of Tata's (Jamshedpur), she carries her values of giving back to the community as her legacy. She is also a 2 time published author (amazon.com/author/nehachawla) & her work in the social sector within a network of over 2500+NGOs, amplifying their voices and driving positive change is known for its valuable content creation and innovative platform.

Project Shiksha was started with the idea of bridging digital literacy gaps for the last mile and helping them embrace technology for a 21st century future. Education is a powerful weapon that brings the entire family out of poverty. If one child gets the Quality Shiksha, it impacts the entire family at large. Project Shiksha accelerates learning through experiential programs preparing with a tech driven mindset & innovative thinking thereby setting the foundation for better employment opportunities.

Project Shiksha works in collaboration with government schools & helps empower their curriculum by supporting their learning through its flagship programs like Coding, Entrepreneurship, Life Skills etc and being their partner in the much needed growth of the last mile children.

Project Shiksha has been applauded for its work by network of stakeholders & continues to work at building India Ki Shiksha. We as an NGO believe that Every Last Mile Child deserves Quality Education & should be given a fighting chance to avail the same. Through our various other initiatives like the Be Curious Program, Wellness Program & Spoken English, we are aiming at positioning ourselves as a holistic partner for the last mile communities and with your support we can Redefine Education Together!

Neha Chawla
Founder & Director
Project Shiksha Foundation
projectshiksha.com



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Project Shiksha is a social edtech working towards empowering last 21st communities through century Skill development programs bridging the digital divide thereby preparing them for better job opportunities. We believe in bridging education gaps and facilitating tech learning opportunities for the last mile thereby preparing them for the tech driven future.

PROJECT SHIKSHA

Let's Redefine Education Together!

The education crisis in our country runs deep. There are numerous challenges faced by the children & youth from underprivileged communities to get equal access to education. Unfortunately, Quality Education in our country is a privilege and not a right. Tech know-how, Life skills and Entrepreneurship programs is really a need of the hour considering the fast-paced life, the changing job market. Project Shiksha addresses this gap and provides a learning opportunity to the low income groups communities.















FLAGSHIP PROGRAMS

We are working on a number of exciting projects aimed at digitilizing Shiksha and changing thousands of lives.

Each programme has a different structured level (beginner's, intermediate, and advanced level). We not only provide skills like problem solving, creative learning, and critical thinking, but we also target mindsets with leadership, empathy, and confidence for a better professional future.

Webpage Development

- HTML or Hypertext Markup Language forms the structural foundation of any webpage.
 CSS or Cascading Style Sheets creates the visual style of web



CODING PROGRAM

- Basics of coding
- Design webpages
- Build apps
- Develop websites

• Learn how to be a good communicator

- Public speaking and extempore
- How to build your resume

LIFE SKILLS PROGRAM





ENTREPRENEURSHIP PROGRAM

- Idea generation
- Market Research
- Business Model Canvas
- Financial Planning
- Launching and Pitching











ONGOING PROGRAMS



YOGA & WELLNESS PROGRAM

- Helps enhance memory
- Develop a focused approach towards learning
- Benefit both physically and psychologically
- Included as a part of curriculum

- Educational field trips
- Exposure to science based learning
- Hands-on experimentation

BE CURIOUS PROGRAM





SPOKEN ENGLISH PROGRAM

- Emphasis on vocabulary and phonics
- Public speaking opportunities
- Beneficiaries include children of migrant labourers, rag pickers, farmers, domestic helpers and small scale entrepreneurs

IN-HOUSE LIBRARY PROGRAM

- Encourage reading and storytelling for children
- Access to reading resources and storytelling sessions
- Ignite imagination and foster a love for learning through captivating narratives













SHIKSHA CHAMPS PROGRAM

Shiksha Champs is a volunteering program, where students from private schools engage in various volunteering programs under Project Shiksha.

This year we had our Shiksha Ambassadors celebrate Holi through a Fundraiser organising a wonderful event which won our hearts! We had children from Vibgyor High International, Primus Public school, Greenwood High International, NPS Haralur & Ryan international run 7 stalls at the Prestige Ferns community & seek engagement. Project Shiksha is proud to have such young champs who are gearing towards making the world a better place.









National Public School









This program has been very beneficial to these students. It not only helped them develop empathy and compassion towards society, but also inculcate leadership skills, negotiation skills, team building skills leading to increased self-confidence.











SHIKSHA CHAMPS PROGRAM

Through the Shiksha Champs Program-

- We are aiming at conducting a **five-week** training program in collaboration with private schools
- The participants of the program will be students from **Grade 7 till Grade 9** helping them understand the importance of giving back to the community.
- The students inculcate team-building skills, negotiation skills, and empathy which sets the foundation to be a responsible citizen and contribute in the Giving cycle of our economy.

"This year, the Shiksha Champs Program aims at partnering with private schools through 'Bake & Sale' activities within the school premises. The setting up of stalls and driving the overall engagement encourages the students to get more proceeds which will further empower the fundraiser. All participants receive certificates of completion under the Shiksha Fellowship Program and are given the opportunity to participate in the on-ground activities through a dedicated site visit and a day experience at our centers."













LEARNING KITS DRIVE

Our Learning Kits Drive aims to spread educational support to last mile students across our various centers in Bngalore. We provide essential stationery items to younger children, empowering them to pursue their education with confidence. Together, we make a meaningful difference in the lives of these students, helping them unlock their full potential.





Glimpses from the Drive across our 3 centres.













YOGA & WELLNESS PROGRAM

Yoga provides a multitude of advantages for children, contributing to their physical health and overall wellness. A balanced body and mind significantly influence a child's academic performance. In collaboration with various government schools in Bangalore, we conducted a three-month Yoga & Fitness camp. Students had the opportunity to unwind and acquire proficiency in various yoga postures such as Tadasana, Baddha Konasana, and Savasana, others. Through yoga, students experienced heightened focus, enhanced concentration, improved memory retention, and fostered physical and mental well-being.















F00D & **NUTRITION DRIVE**

Nutrition plays a crucial role in the growth, development, and overall well-being of children.

We have organised various Food & Nutrition Drives across different government school centres in Bangalore. As an education based NGO, we know how much a healthy body and healthy mind can influence a child's education.



Project Shiksha, in collaboration with Roxie had organised a 'Fine Dine-In' experience for our government school teachers and a group of our Haralur government school students for a fulfilling experience. We often look at organising these fun engagements with the help of our partners.

We have also supported NGOs like Diyaghar and Reaching Hand(Bangalore Chapter) by providing them intermittent food & grocery kits.















NEW YEAR CARNIVAL

The Annual New Year Carnival is a celebration of stakeholder partnerships, renewed financial year agenda & most importantly an opportunity to our students to showcase their talent through art, drama & music. This is concluded by a fun fair hosting a bouncy castle, popcorn counters & delicious meals served to our children & teaching staff.

Here are some glimpses from the New Year Carnival



















ANNUAL **EDUCATIONAL FIELD TRIP**

Glimpses from our Annual Educational field trip at Curiouscity.

Such a beautiful day immersed in science, curiosity & power packed energy! This trip ignited the child like spirit in everyone, transporting each to their own school days! Our team of volunteers, teachers & 150 children were extremely grateful for this experience.

















ANNUAL **EDUCATIONAL FIELD TRIP**



"**Roxie**, a renowned dine-in destination Bangalore, proudly partnered as the CSR sponsor for our annual education field trip. Believing in a brighter future, Roxie understands empowering our last-mile children is the key to uplifting society."



"Curiouscity, our educational for the annual partner educational field trip, helped children to not only explore but also thrive in a world of wonder. Through this collaboration with Curiouscity Discovery Centre, Project Shiksha aims empower young minds with transformative experiences, from mind-bending illusions to engaging experiments Science Labs, and immersive play at the Kids Zone."













TESTIMONIALS

From volunteers and interns



"Working with Project Shiksha was an incredible and fulfilling experience. It was my first time collaborating with an NGO, and I can truly say that their work is impactful. Neha ma'am's passion for supporting underprivileged children is evident, and education, being a transformative force, is at the heart of their mission."

Nitin V Nair, Christ College (Intern)

"Project Shiksha bridges gaps between helpers and those in need, striving for equality in education. Working with them at GLPS Anganwadi School reignited my passion for teaching and uncovered hidden talents, making the experience deeply meaningful."

M.Shreya, Christ University (Intern)





"Immersed in a dynamic environment, I collaborated, engaged, and made a tangible impact daily. Hands-on work deepened my understanding and practical skills. Interacting with stakeholders provided insights into social complexities and the importance of empathy. Witnessing direct impact fueled my passion for service. Grateful for Project Siksha's dedication, this experience left an indelible mark on my journey."

Manjistha Bashyas, Christ University (Intern)











TESTIMONIALS

From volunteers and interns



"Collaborating with Project Shiksha was an eye-opening experience, marking my first venture into NGO work. Their impactful efforts, led by Neha ma'am's dedication to underprivileged children, truly resonated with me. Education, as their core focus, proved to be a transformative force, leaving an indelible mark on both the students and myself."

Nikita, Christ College (Intern)

"Working with Project Shiksha and engaging across its Bangalore-based centers, I am reminded of the invaluable memories that will resonate with me for a lifetime. I am confident that the students have benefited from the topics I covered, including health hygiene, fundamentals of computers, and presentation skills. I extend my sincere gratitude to the entire Project Shiksha team for entrusting me with this opportunity to contribute to the welfare of those in need."



Manish J Patil, Tata Elxsi (Corporate Volunteer)



"Project Shiksha provided me with a wonderful opportunity to reach out to last-mile students. While working at GLPH School, I enjoyed teaching curious minds and witnessing the smiles on the children's faces made me realize that even small efforts can lead to significant impact."

Neha Kumari, SVR College (Volunteer)











OUR WONDERFUL SHIKSHA CHAMPS



Kumar Grade 8, Renuka Government School

Kumar's journey with Project Shiksha is a testament to resilience and triumph. Born in a remote village with limited access to education, Kumar's determination to succeed never wavered. Recognizing his potential, Project Shiksha provided him with vital resources and support, enabling him to excel academically. Topping his class in Maths was not just a personal achievement but a source of pride for his family and community. Beyond academic success, Project Shiksha instilled confidence and leadership skills in Kumar, making him a role model for his peers. His story inspires hope, showing that with determination and support, every last-mile student can reach their full potential. Project Shiksha believes in unlicking the potential of every last-mile child. With the continued support from our community, we wish to create an army of Kumars in the future who through the power of education will bring their family out of poverty.







OUR WONDERFUL SHIKSHA CHAMPS



"Project Shiksha has been instrumental in guiding me through the basic fundamentals of computers and even assisted me in designing my very first webpage. Their support has ignited a newfound excitement within me to delve deeper into the world of computers and expand my knowledge further."

Ankita, Grade 5, Renuka Government School

"Project Shiksha has been a guiding light for me, teaching me the essentials of computers and helping me to improve my English speaking skills. Their mentorship has fueled my curiosity, inspiring me to delve deeper into the realm of technology and continue to communicate more confidently in English."

Sukumar, Grade 6, Renuka Government School





"Grateful for Project Shiksha's invaluable support, I've learned the fundamentals of communication in English. Their encouragement has instilled in me the confidence that I too can converse effectively in English. In addition to computer skills, our mentor has also imparted essential life skills, such as effective communication and the benefits of yoga. Furthermore, she has provided assistance in other subjects, fostering a well-rounded educational experience."

Raju, Grade 5, Haralur Government School











DIGITAL SHIKSHA MISSION

Project Shiksha has launched Digital Shiksha Mission through which it is empowering grassroot NGOs and government schools to gain access to technology learning and dream of better employment opportunities.

Under this initiative, Project Shiksha aims to set up 40 computer labs in collaboration with Government schools PAN India helping them build Skills of the Future.















DIGITAL SHIKSHA CENTERS

Project Shiksha currently has 4 Digital Shiksha Labs across Jharkhand and Karnataka:

- Ranchi, Jharkhand
- Whitefield, Bangalore
- Haralur, Bangalore
- Bellandur, Bangalore

We have reached out to 1000+ last mile students with the idea of helping them learn technology, to inculcate a positive mindset and widen their horizon of imagination. This shows in their active participation during sessions and engagement groups and thereby increasing the overall academic performance. Digital access & training has led to increased confidence of teaching staff at the centres. This in turn will lead to less attrition in the future.



HARALUR GOVERNMENT SCHOOL

Haralur, Karnataka

SAMRIDHDHI TRUST

Brookefield, Bangalore





YUWA SCHOOL

Ranchi, Jharkhand











IMPACT SO FAR...

Reflecting on the impact we have created so far









4000+ Students



20+ Educators











TESTIMONIALS

From Stakeholders



"Digital Shiksha Mission is a promise to bridge the digital divide and give learning opportunities to the last mile students. We are proud to be a part of this project which is empowering our students and helping them dream of better education and future job opportunities."

Ms Sujata, Head Mistress, Haralur Government School

"I would like to thank Project Shiksha's Digital Shiksha Mission in supporting Samriddhi Trust with Digital learning. With your supportwe are now able to provide technology learning, 21st century quality education, that will enable them to come out of poverty and see themselves in better employment opportunities."

Mr Uttam Banerjee, Co-founder, Samridhdhi Trust





"I would like to extend my heartfelt gratitude to Project Shiksha Digital Shiksha Mission for their support to Yuva School. The inauguration of the new computer lab will greatly benefit government school students, particularly girls facing familial and financial constraints hindering their education continuity. This initiative will provide a vital resource for 100 girls from Yuva School, offering them exposure to computer and technology learning opportunities."

Ms Rose Gastler, Director, Yuwa Trust











TESTIMONIALS

From our Corporate Partners



It's great to see the work of Project Shiksha helping underprivileged children get access to experiential science concepts & educational field trips. This is much needed and helps the children in overall academic growth. Kudos to the team & thank you for making us a part of your network

Sati

"With heartfelt gratitude, we extend our thanks to Project Shiksha and our esteemed guests for creating cherished memories for these young hearts. Together, we transformed dreams into reality by granting them a day filled with learning and wonder at the science city. Through our collective efforts, we added sparkle to their lives, fostering a love for discovery and igniting their imaginations for a brighter future."



Roxie



"We were delighted to partner with Project Shiksha for our recent 'Pure Good Paint the Board' event. This collaboration was organized at the Harlur Centre, where our volunteers came together to participate in activities to enhance the school's infrastructure in an on-the-field experience. It was a pleasure to contribute to the betterment of a knowledge hub."

Pure Storage

"We had a great experience interacting with the children under Tell A Tale storytelling session with Project Shiksha. They had organised the collaterals for the same & had structured the entire session making it easier for all corporate volunteers to participate & learn."

Kotak Mahindra Bank













WE ARE FEATURED

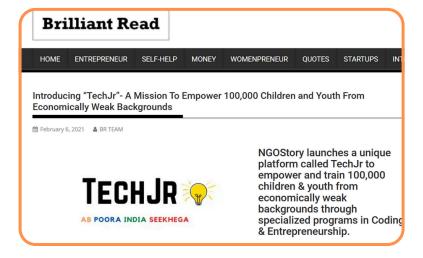
We are proud to share that our work has garnered recognition from several newspapers, with our efforts receiving praise and appreciation. These features highlight the impact of our initiatives and the positive change we are striving to bring about in our community. We are grateful for the acknowledgment and remain committed to our mission of making a meaningful difference in the lives of those we serve.











*We had organised a coding bootcamp under the name "TechJr" in collaboration with an organisation Codeyoung.











OUR TALK SHOWS

Read2Lead-

Inviting Trainers, educators and social entrepreneurs from the ed space to demystify "Reading" as critical aspect for elementary age groups.





DR SAPNA AGARWAL EDGE ACADEMY



MEHJABEEN SAJID NOBLE HATS SOLUTIONS

CodeTalk-

Codetalks by Project Shiksha oriented towards understanding the importance of Technology in the education system.











OUR CORPORATE **PARTNERS**

- We call our Corporate Volunteers as Shiksha Ambassadors.
- We at Project Shiksha believe in collaborative approach with our corporate partners and work towards long term and sustainable impact.
- Our corporate volunteering program, encourages volunteers to spend quality time in our initiatives and interact with our beneficiaries for a holistic experience.
- Our CSR partners are diversified organisations spread across IT, Hospitality, Retail, Real Estate, EdTech, FinTech and Banking.





























OUR CORE TEAM AND **BOARD ADVISORS**



Amit Murarka, currently serving as the executive director at Wells Fargo, brings a wealth of experience from various esteemed organizations like Elysian Capital, Scotiabank, Capco, TD Securities, and more. A graduate of Schulich School of Business at York University with an MBA degree, he possesses over 20 years of corporate industry experience. While his professional journey has been impressive, Amit finds fulfillment in contributing to initiatives like Project Shiksha. Eager to leverage his expertise and make a meaningful impact, he is committed to enhancing educational opportunities and empowering last-mile children through his association with Project Shiksha.

Harris Ahmed Mohammed Ismail, an engineer and mathematician passionate about math education, works for an EdTech company, focusing on academics and research. His hobbies include music, cycling, running, hiking, badminton, puzzles, and learning chess. He enjoys deep discussions with close friends and making new connections, though he's not very outgoing. He finds personal fulfillment in improving education in his local community, volunteering as a tutor and assisting with meals for the underprivileged. Excited to assist Project Siksha's impactful work, Harris is dedicated to enhancing education opportunities.





Namratha Ramesh, from Kanakapura, is currently involved in software development at Celliber Technology, contributing to search and rescue mission products. Beyond coding, she enjoys sports, nature trails, gym sessions, and recently, reading. She also finds fulfillment in meeting new people and sharing experiences. While not yet a full-fledged educator, Namratha aspires to make a difference through education, tutoring neighbors, and collaborating with organizations like VTVO and Home Siksha.









OUR CORE TEAM AND **BOARD ADVISORS**



Amit Singh Kukreja, currently serving as Vice President and General Manager at Celliber (Octasic India) & Octasic Sales (APAC), boasts a rich professional background with notable stints at Gimbel & Associates, STMicroelectronics, and Wipro Technologies, amassing over 18 years of corporate industry experience. Despite his impressive career trajectory, Amit finds profound fulfillment in supporting initiatives like Project Shiksha. Fueled by a deep-seated commitment to social impact, he eagerly channels his expertise towards enhancing educational opportunities and empowering students through his dedicated involvement with Project Shiksha.

Pravesh Pandey, currently serving as Managing Director at Handcrafted Restaurant Private LTD, brings a wealth of expertise from his extensive tenure in the hospitality industry, including notable roles at Zomato, Byg Brewski Brewing Company, and Impresario Handmade Restaurants. With over 22 years of experience spanning hospitality management, business development, and more, Pravesh is deeply passionate about food and beverage, constantly exploring new cuisines and mentoring startups in the field. A seasoned speaker at prestigious events like TEDx CMRIT Bangalore and Indian Restaurant Congress, Pravesh has also founded successful ventures such as Bissi Bissi Oota Pvt Ltd and Releski Global Pvt Ltd. However, amidst his illustrious career, Pravesh finds profound purpose in contributing to social development initiatives, particularly through his involvement with Project Shiksha.











OUR TRAINERS



Geeta Bhurat, a resident of Harlur, holds a Bachelor's degree in English Literature. With a deep-rooted passion for teaching, she is an enthusiastic storyteller and orator who has received numerous opportunities to lead events. Geeta is eager to contribute her teaching skills and storytelling expertise to an organization that positively impacts the lives of young learners, fostering their abilities in English and Maths while also introducing them to the benefits of meditation and yoga. She feels overwhelmed when her passion for teaching and communication makes a meaningful difference in the lives of her students. Geeta has joined Project Shiksha at the Harlur School Centre and aspires to transform education with her sheer dedication and hardwork.

Ramya Balaji, a seasoned Software Engineer with over 8 years of expertise in the coding industry, blends her passion for technology with her love for nature and commitment to social causes. As a fervent nature enthusiast, she finds joy in contributing to the education sector through volunteering. For the past 8 years, she has dedicated her time and skills to support government schools, NGOs like Everest, and underprivileged schools such as Brightway and Davarabeesana Hill, within the neighborhood. She joined Project Shiksha to put impact on GLPS and Krishnappa School Centre. With her fervour, she's all set to Redefine Education and build India ki Shiksha









OUR VOLUNTEERS

"I'm **Vishwamala Saxena**, a UI-UX and web designer with 3 years of experience in the field. During my time at Project Shiksha, I cherished every moment. My passion is crafting user-friendly and visually appealing websites and apps. Working with Project Shiksha has been an incredible opportunity to apply my skills and create a meaningful impact. I'm truly grateful for the chance to contribute to such impactful projects."

"I'm **Kinjal Puj**, a fresh graduate in UI-UX design. Throughout my studies, my passion for UI design has been unwavering. Recently, I had the opportunity to work with Project Shiksha, where I was able to apply my skills in creating intuitive user interfaces. It was a rewarding experience, and I'm grateful for the chance to contribute to such meaningful projects."

"I'm **Prashant S**, a recent graduate with a keen interest in front-end development and UI-UX design. My journey began with a passion for creating intuitive user experiences. Recently, I had the privilege of working with Project Shiksha, where I applied my skills to design webpages and website content. It was an enriching experience, and I'm eager to further develop my skills in this impact driven field."



"Chezuba and ConnectFor have been our volunteering partners for Project Shiksha. We are looking forward to such synergized partnerships in the future which will help us mobilize more volunteers and give them an opportunity to be a part of the social impact ecosystem."









OUR TEAM



















CONNECT WITH US TO MAKE AN IMPACT

If you want to be a part of Project Shiksha and help us empower the last mile, you can contribute here-



Find us at- <u>Project Shiksha – https://linktr.ee/Theprojectshiksha</u>

Mail us at – info.projectshiksha@gmail.com For Partnerships, mail at– nehachawla.projectshiksha@gmail.com

Reach at +91 - 96118 11106 WhatsApp at +91 - 96118 11106



Building India Ki Shiksha











"Educationists should build the capacities of the spirit of inquiry, creativity, entrepreneurial and moral leadership among students and become their role model"

- Dr. A.P.J. Abdul Kalam





Let's Redefine

Education Together



PROJECT SHIKSHA